

COMFOCUS – community on food consumer science

COMFOCUS is a collaborative project across Europe aimed at integrating the field of food consumer science by linking researchers and their data. The project seeks to make food consumer science data findable, accessible, interoperable, and reusable (FAIR) through Open Science and Responsible Research and Innovation (RRI) principles. By doing so, COMFOCUS aims to harmonize and professionalize the European food consumer science community, advancing it beyond its current level of fragmentation. This will facilitate the development of European healthy food choice public policies and private strategies, increasing the business and policy relevance of food consumer science insights.

COMFOCUS invites early career researchers for Open Call 2 to gain access to European consumer science institutes specializing in psychophysiological measurements, virtual and augmented reality research, and conduct collaborative research on important food consumer science questions.

The project offers 67 positions to conduct research in one of the participating institutions across Europe. These positions are designed to accommodate research projects that align with the expertise and research priorities of the various institutes. Research topics covered in these positions are diverse and may involve similar stimuli or experimental contexts, such as images, product types, labels, or virtual environments, which facilitate data linkage in later stages. Each position offers a unique opportunity to use emerging technologies with harmonised measures and conduct a study that allows researchers to gather data for their dissertations or articles. Successful applicants of Open Call #2 will have benefits:

- Access to top-notch research infrastructures/installations in the field of psycho-physiological measures, state-of-the-art equipment to enhance their studies and develop their research.
- Technical and scientific support from experts to ensure a successful research project.
- Alignment of data with COMFOCUS data repository as the data collection is based FAIR principles and harmonized measures.
- Becoming a "COMFOCUS fellow" and getting access to the following benefits:
- Connect to other COMFOCUS fellows who have used the COMFOCUS tooling's and search for potential collaborations, linkages of data sharing and publish together.
- Access to different datasets and create larger datasets using and sharing stimulus material and connecting variables (similarly measured variables across studies).
- Access to the COMFOCUS Knowledge Platform: discussion forum, library (with harmonized measures and protocols), as well as tools and services developed in the coming years, as well as access to consortium expertise and mentoring.
- Making use of the Easy Questionnaire Tool (an easy way for researchers to make questionnaires with harmonized measures).
- Attending/participating in webinars and events to network with other COMFOCUS fellows and learn how datasets can be combined to answer research questions.

For more information, please contact:

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